
**Falling down is not
a failure. Failure
comes when you
stay where you
have fallen.**

Socrates

**Seize the
Key to
Your Success !**

SADC

Société
d'aide au développement
de la collectivité
DE GASPÉ

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Canada

Canada Economic Development for
Quebec Regions offers a financial
support to the SADC

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de la collectivité

DE GASPÉ



**SMALL
BUSINESS
SUPPORT
INITIATIVE**

OBJECTIVE :

To give small businesses access to specialized expertise in four areas of activity considered to be major issues in Quebec's economy in order to increase their productivity and profitability, and ensure their sustainability :

INNOVATION

- ▼ Clearly define a business' innovation needs;
- ▼ Foster a culture of innovation in the business;
- ▼ Develop a sustainable innovation strategy in the business.

SUSTAINABLE DEVELOPMENT

- ▼ Prepare a sustainable development plan;
- ▼ Identify the most effective and relevant technologies and procedures;
- ▼ Carry out projects to reduce pollution.

BUSINESS SUCCESSION AND

TRANSFER

- ▼ Identify successors and help them with acquisition;
- ▼ Encourage potential sellers to begin the transfer process;
- ▼ Identify needs for assistance in the transfer process.

INTEGRATION OF COMMUNICATIONS TECHNOLOGIES (E-COMMERCE)

- ▼ Identify relevant technologies;
- ▼ Develop an online marketing strategy;
- ▼ Use social networks effectively;
- ▼ Set up a sustainable e-commerce site.

ADMISSIBLE FEES

- ▼ Professional consultation fees;
- ▼ Admissible intervention cost determined by the SADC (case by case);
- ▼ Minimum of 10% of the admissible intervention cost financed by the business;

- ▼ Maximum de 90% of the admissible intervention cost financed by the SADC;
- ▼ Clients : Businesses (Non Profit Organization and Social Economy Enterprises are excluded);
- ▼ Type of help : non-refundable contribution.

PAYMENT METHOD :

- ▼ The professional consultant is paid directly by the SADC;
- ▼ An agreement is made between the SADC and the client;
- ▼ The client pays 10% directly to the SADC.

PROGRAM LENGTH :

- ▼ From April 1st 2016 to March 31st 2019 (limited annual budget).