

SADC

Société
d'aide au développement
de la collectivité

DE GASPÉ

Central to flourishing development in La Côte-de- Gaspé



Patrick Denis
Chair

MESSAGE FROM THE CHAIR

Ladies and gentlemen,

We are very proud to present our achievements for the year 2022-2023, which was another very successful one for our organisation, with investments of more than \$1.2 million in 75 projects. The post-pandemic recovery, which coincides with the expansion of the wind turbine blade plant, is creating unparalleled excitement in our community.

Building on the technical support École de danse de Gaspé received, it was able to earn a Gala OSEntreprendre bursary.

Over the year, we supported a large number of start-ups, the development of several tourism businesses and the establishment of new local enterprises. We were instrumental in setting up the Pointe de la Gaspésie First enterprise fund and organised two highly successful events.

In 2023-2024, we hope to conclude the five-year agreement with Canada Economic Development for Quebec Regions on a high note, by supporting local business projects and strategic initiatives. We also intend to pursue our sustainable development initiatives and contribute to solutions for the main challenges facing our community.

In closing, I would like to acknowledge the work of our employees, board of directors and mentors over the past year. Your dedication has made all the difference. And a word to our entrepreneurs and partners: thank you for your trust and collaboration. Thanks to all of you, La Côte-de-Gaspé has the tools it needs to keep its economy strong despite the current inflationary context.

Patrick Denis, Chair

2022-2023 RESULTS

\$1,220,000

invested in
the community

114 projects
supported
technically

75 projects
supported
financially

Photo: La Nomade photographie



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GRANTS

\$435,000

**54 projects including
financial aid for
28 enterprises and
organisations**

10 projects
supported by the
*Assistance program
for small rural tourism
enterprises (PAPETR)*

16 projects
supported by the
*Technical support
program for enterprises
and organisations
(PATEO)*



Project to develop trails and purchase fatbikes put forward by Évasion Nature Petite-Vallée, supported by PAPETR.

2 projects
technical assistance
supported by the *Green
shift program*

LOANS

\$785,000



SOLE micropousse, Wakeham



Dá Média, York

YOUTH STRATEGY FUND

Young entrepreneurs
from 13 companies
received loans
totalling
\$285,000

EXPRESS FUND

3 enterprises
supported with
investments of
\$26,000

REGULAR INVESTMENT FUND

\$341,000
was invested in five
enterprises, primarily in
the tourist accommodation
and agrifood sectors

TEMPORARY FUND

3 enterprises supported
with investments of
\$133,000

OUR SUSTAINABLE DEVELOPMENT PLAN ACHIEVEMENTS - YEAR 2



CONSULT OUR EMPLOYEES, ADMINISTRATORS AND CLIENTS ABOUT OUR PRACTICES

DELEGATE FACILITATION OF CARBONE SCOL'ÈRE WORKSHOPS



DRAW UP A RESPONSIBLE PROCUREMENT POLICY

HOLD INVESTMENT FOLLOW-UP MEETINGS

548 HOURS OF TRAINING



SET UP A COMPOST COLLECTION SYSTEM FOR OUR ORGANISATION

PROVIDE FUNDING FOR GREEN SHIFT PROJECTS WITH RITMRG TO REDUCE THE VOLUME OF RESIDUAL WASTE SENT TO LANDFILL



STAFF PARTICIPATION IN A VOLUNTEER ACTIVITY IN THE COMMUNITY

RAISE OUR ADMINISTRATORS' AWARENESS OF OUR ORGANISATION'S MISSION AND VALUES

528 HOURS OF VOLUNTEER SERVICE



COMPENSATE FOR OUR GGS EMISSIONS DURING TRAVEL OR EVENTS

MAKE OUR EVENTS MORE ECO-RESPONSIBLE

HOLD SOCIAL ACTIVITIES FOR STAFF AND ADMINISTRATORS



Danielle Petitpas of De Jardins en Saisons and her mentor Sylvain Lagacé.



Christmas at Land's End.



First edition of the New Year's Breakfast.

RÉSEAU MENTORAT

ENTREPRENDRE. PARTAGER. RÉUSSIR.

- **8** mentors, **17** mentees
- **10** mentor-mentee discussion meetings
- **263** hours of volunteering
- Participation in the Rendez-vous du Réseau M
- Preparation of the regional symposium

LOCAL DEVELOPMENT

- Organisation of the First New Year's Breakfast, attended by 70 people.
- Coordination of a regional sustainable development cohort for 6 tourist accommodation businesses.
- Support for 6 projects with the Régie intermunicipale de traitement des matières résiduelles de la Gaspésie via the Green shift fund.
- Support for four English-speaking community projects, including the *Tales of Douglastown* exhibition at the Douglas Community Centre.
- Support for ten strategic initiatives for the community, including the Public Markets, Christmas at Land's End, the launch of the Gaspésie tourism and gourmet season, and the upgrading of the Les Éoliennes trail at Anse-à-Valleau.

OUR TEAM



Dave Lavoie
General Manager



Maude Dufresne
Administrative Assistant



Sandy Beaulieu
Financial Analyst



Sophie Bourdages
Business Coach



Alexandre Jacob
Financial Analyst

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